

## PERSONAL INFORMATION

## Luca Maroni



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Sex Male | Date of birth 28/04/1977 | Nationality Italian

## WORK EXPERIENCE

June 2013 - currently

## Freelance

Via Manzoni, 8 Castiglione Olona (VA)

Freelance developer and web consultant

Since June 2013 I started to work as a freelance: developer and web consultant. Till July 2014 I was working full time as a consultant at "Advanced Codd & Date Consulting" a system integrator company in Milan in the role of analyst and back-end developer.

Technologies used in the project:

- PHP, MySQL
- CMS: WordPress
- Framework PHP: CakePHP, Laravel
- HTML-CSS
- Framework AJAX JQuery
- Versioning: SVN-GIT
- Payment integration with PayPal
- Hosting with iCloud Aruba
- Bugs Tracker: Mantis
- Gestione progetti: redmine

Business or sector IT consulting

January 2013 - currently

## Co-Founder

Booking Pista SRL  
Via Matteotti,16 Vedano Olona (VA)  
<http://bookingpista.it>

Co-founder of the company

In 2013, as a follow up to the project PassionePista we founded a new start-up named Booking Pista SRL.

Booking Pista want to provide to all the promoters of events in circuits (like race, driving courses or practice session) an innovative and ready to use service for booking and sale their events. These events have several characteristics and specificity not properly managed by common systems such as Ticket One (the most famous) more focused on the selling of events like concerts, theatre, cinema and museum.

In the project I am responsible for development and design of web application. I have managed the development coordinating the activity with other two developers.

Currently I am working on the integration of PayPal payments and the purchase and configuration of the production server. You can access a demo version of the service at the following URL <http://demo.bookingpista.it/>

Technologies used in the project:

- PHP, CakePHP
- Bootstrap
- MySQL
- PayPal web service
- HTML-CSS, JQuery
- SVN
- Mantis Bug Tracker.
- Server Linux CentOS

**Business or sector** Sports industry - motorcycling

January 2012 - currently **President of the association, web site creator and developer**

PassionePista ASD  
Via Manzoni, 8 Castiglione Olona (VA)  
<http://passionepista.it>

In 2012 I founded together with two other people an amateur sports association (PassionePista ASD) to bring our passion for motorcycles and speed into a concrete project.

PassionePista was launched in July 2012 and wants to become the community of reference for lovers and practitioners of this sport.

The idea is to provide a website with innovative and effective information and services dedicated to this world. A few examples:

- The motorcycle-cart-sharing to share the track days with friends
- The calculation of the distance in kilometres between the various community members to find the people closest to you with the same passion and organize track days together
- Virtual trophy to compare yourself and your performance with other passionate about this sport

Currently I am busied with new developments and managing the hosting within iCloud server from Aruba.

Technologies used in the project:

- PHP, CakePHP
- MySQL
- HTML-CSS, JQuery
- SVN
- Mantis Bug Tracker.
- Server Linux CentOS

**Business or sector** Sports industry - motorcycling

July 2008 - currently **Project Manager – Project Leader**

Reggiani S.p.A.  
Via Rovera, 40 Gavirate  
<http://www.reggiani.it>

Mainly managing the development of web applications.

Point of contact with the customer for discussion and collection of project requirements , planning of activities and together with the production manager define the resources needed to carry out the project.

Reporting directly to the company's production manager I manage small development teams taking care and ensuring the execution of the work accordingly to the working plan and the budget defined.

For several project I act also as project leader defining technical execution of the project.

Technologies used in recent projects:

- PHP
- ColdFusion
- MySQL, PostgreSQL, Oracle
- PHP Framework: Fusebox, CakePHP
- Framework ColdFusion: ColdBox
- HTML-CSS
- JQuery AJAX Framework
- SVN
- Mantis Bug Tracker.

**Business or sector** Graphics industry - information and communication

October 2006 - July 2008 Analyst/Programmer – Pre Sales Solutions

Reggiani S.p.A.  
Via Tonale, 133 Varese  
<http://www.reggiani.it>

Analysis of project requirements and design of new web application.

Write technical documentation for the proposal and development of web applications.

Development of web applications with open source technologies: server-side business logic implementation, database, SQL queries and stored procedures.

- PHP
- MySQL, PostgreSQL, Oracle
- PHP Framework: Fusebox, CakePHP, eZComponent
- HTML-CSS
- AJAX Framework Prototype, Scriptaculous
- SVN
- Mantis Bug Tracker

**Business or sector** Graphics industry - information and communication

November 1999 - October  
2006

#### Senior Multimedia Developer

Whirlpool Europe S.r.l  
Piazzale Ravens 24, Cassinetta Biandronno (VA)

Development of intranet / internet applications

Development of multimedia CD-ROMs and interactive simulations of products using FLASH

#### **Intranet / internet applications:**

- Development of static web sites (HTML, JavaScript, FLASH)
- Development of dynamic web sites with content management systems (Lotus Notes)
- Setup of shared environments (teamrooms QuickPlace and Lotus Notes)
- Realization of dynamic sites (ASP and Access)
- Creation of interactive web applications (Flash, ASP and XML)

#### **MULTIMEDIA CD-ROM:**

- Development of multimedia applications (Macromedia DIRECTOR or FLASH) with the management of multiple types of data, text, graphics, video, sound, 3D elements.

#### **SIMULATIONS AND INTERACTIVE APPLICATIONS:**

- Development of product simulations to be used as an alternative to the real product for to the training of the people, for the sale or after-sales activities or for consumer tests
- Development of prototype for new concept: verify the logic and robustness and perform tests with consumers before making any real prototype.

For each activity was explored and evaluated the use of new technologies and programs to increase the effectiveness of applications.

**Business or sector** Graphics industry - information and communication

EDUCATION AND TRAINING

November 2003 – July 2004 **Master I Level “Web and Business”**

Università dell’Insubria di Varese

During the Master in "Web and Business" have been enhanced managerial and technologies skills aimed at the resolution of business problems in the context of applications and Web-based services:

Technological innovation; Economics of Information; Knowledge management, web strategy, web marketing, design of Internet-based information systems; Telecommunications; mission critical systems; Software design; Contracts and management of copyright

September 1996 – April 2000 **University degree in computer science**

Politecnico di Milano

Course contents:

The 25% was devoted to core subjects (mathematics, physics, chemistry);

50% was devoted to matters of the Computer Science and Automation;

25% was devoted to other areas of engineering (telecommunications, management).

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	C1	B1	B1	B2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Communication skills

working for a structured company like Whirlpool and participate to several project in the context of European Commission give me the ability to work in a big and multi-ethnic teams. Every single project is the result of efforts and knowledge of many people with their own specific competencies but full time involved in the globality of the project. This makes it easy to understand the role and importance of communication during the project development.

Organisational / managerial skills

- organise and manage project development in timing and resources
- interact with a dynamic and flexible working environment caring about the priorities and needs of the customer.
- Manage little team of 2-3 persons
- Participate and manage project in consortium within more than 10 companies

- Job-related skills**
  - Team leader and team player
  - Enjoy working as a team member as well as independently
  - Skilled at evaluating options and generating solutions
  - He is open-minded and very proactive.
  
- Computer skills**
  - Specialized in programming using PHP and CakePHP
  - Experience using and customizing CMS WordPress
  - Mainly developing web application in open source contest (Linux, MySQL, Apache)
  - A big experience using COLDFUSION and ORACLE gained in European Commission context
  - Strong experience managing and developing project using MVC architecture
  
  - In my career I had also experience using lotus notes platform and ISS with Classic ASP
  
  - Front-End I can manage developments using HTML-CSS-JQuery, AJAX methodologies and in the latest projects I used Bootstrap as front-end framework
  
- Other skills**
  - APACHE configuration
  - Regular expression
  - SVN
  - ECLIPSE
  
- Driving licence**
  - A/B

ADDITIONAL INFORMATION

Projects	<p><b>Sample projects working for Reggiani Spa</b>  <a href="http://ec.europa.eu/euraxess">http://ec.europa.eu/euraxess</a>: Project manager and project leader  <a href="http://annuariabionline.it">http://annuariabionline.it</a> : Project manager</p> <p><b>Sample project working as freelance</b>  <a href="http://www.anie.it/">http://www.anie.it/</a> freelance analyst and backend developer. CMS WordPress multisite customisation  <a href="http://associazione.verbanensia.org/">http://associazione.verbanensia.org/</a> freelance – web consultant and developer. CMS WordPress customisation  <a href="http://verbanensia.org/">http://verbanensia.org/</a> freelance – web consultant and web designer revamping the graphic layout of the website without changing the business logic server side developed on ASP Classic</p> <p><b>sample of personal projects</b>  <a href="http://passionepista.it/">http://passionepista.it/</a> co-founder and developer, hosting configuration and maintenance  <a href="http://bookingpista.it/">http://bookingpista.it/</a> co-founder and developer, hosting configuration and maintenance</p>
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